

Welcome to **AUX'17**

Room CO.05

opening note

Prof. Marc Hassenzahl

Siegen University, Germany

coffee and morning demonstrations

Room BO:207

Presentation session 1

Hieroglyph Go!

Hiero Hero

Rosetta Stone

Explore Giza

Journey through the pyramids

Stimulus: Understanding Autism

Little Protector: The Internet of Elephants

Lunch break

afternoon keynote

Kristina Andersen

KTH University, Sweden

coffee and afternoon demonstrations

Room BO:207

Presentation session 2

Digitops: Interactive media in juvenile Prisons

RealMe: Interactive media in juvenile Prisons

Truman: The news room in 2025

Marvin: The news room in 2025

Fair B&B

Boom der Herinneringen: Engaging people with dementia

Wizcat Nightmare: Teaching Mathematics

Start your own company with ACE Venture Lab

Darya Krasilnikov

ACE Venture Lab, Amsterdam

Cassandra Loor

Co -Founder, Riir Innovations

AUX'17



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Wednesday February 1st